

Abstract: The creation of the first digital camera prototype in 1975 at the Eastman Kodak Company will be discussed as well as how the concept was demonstrated within Kodak during the following year. Subsequent technical innovations with megapixel imagers, image compression products in the mid 1980's, and the early commercialization of professional and consumer digital still cameras in the early 1990's will be discussed. The internal Kodak reaction to these developments will be highlighted as well as some of the learned observations about how to deal with disruptive innovation within an established corporate environment will be shared.

Bio: Steven was born and raised in the Bay Ridge section of Brooklyn N.Y. Throughout high school, he had an intense interest in electronics and was a major distraction to his parents' as he collected all manner of discarded TV's and radios from around the neighborhood so he could salvage electronic components for his home projects. With these parts and those purchased on his frequent trips to "Radio Row" in Manhattan, Steven designed and built radio receivers, stereo amplifiers and transmitters in his ba