<u>Department of Electrical and Computer Engineering</u> <u>University of Rochester, Rochester, NY</u> Ph.D. Public Defense

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## BehavioralPredictionusingData-Scientific Approaches:A Case Study in Public Speaking

Md Iftekhar Tanveer

Supervised by ProfessorMohammed Ehsan Hoque

Machine Learning, as a branchof Artificial I overlargevolume of data. In combination with

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powerful machine learningechniquesand the abundance f audio-visual data of humanlife, it is now becomingpossible to detect human behaviors using a complete date entric approach in this thesiswe explore this possibility through a number of experimentian the context of public speaking.

This exploration has been conducted rom severablirections. First, we use the machinelearning models to analyze the body language of the speakers. We capture the repetitive body movement patterns using an unsupervise dechnique. We design an interface named—"AutoManner"—that uses these patterns to help the public speakers become aware of their idiosyncratic body movements. Second, we analyze the effects of "narrative trajectories" othe styles of story telling on the viewers of public speaking. Third, we predicted the TED talk ratings using a classical machine learning approach and a deep neural network based approach. We show that the neural network based approach can predict human behaviors with better accuracy than the classical machine learning approach. Additionally, the neural networks require comparatively lesser application domain specific knowledge. Consequently, the neural network approach could be utilized not only in the public speaking domain, but also in a wider range of othe application areas. Finally, we design area time intervention technique to provide live information to the speakers while minimizing distraction.